



ARIZONA COMMISSION FOR  
POSTSECONDARY EDUCATION

*...expanding access and increasing success  
in postsecondary education for Arizonans*

*& Career*  
**College**   
**Goal**   
**Arizona**

Developing Arizona's Human  
Capital Conference  
December 7, 2017

# Three Strategies to Build a College-Going Community in Arizona's High Schools

Presented by:  
Daniel Helm, Deena Lager and Michelle Sarumova

# College & Career Goal Arizona Programs

- Arizona College Application Campaign (AzCAC)

Arizona  
 College  
 Application  
 Campaign

- ColleGoal FAF\$A (CGF)

**College**   
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**FAF\$A**

- FAFSA Finish Line

Building a college-going community

- Arizona
- College
- Application
- Campaign

# College Application Campaign

- **ALL** seniors are expected to complete at least **1** postsecondary education application. Military is included as an option.
- Events during the school day give every senior the opportunity to apply alongside their peers
- High schools prepare students, build excitement, and provide assistance for the application process

National program established by the  
American Council on Education

# Research Framework: A Student Momentum Chain

## AzCAC, College Goal FAFSA, and FAFSA Completion

### Building Student Momentum from High School into College<sup>1</sup>

**A new dimension of college preparatory behavior:  
accumulation of momentum points.**

- Specific college preparatory experiences
- Particularly helpful to low-income and first-gen students
- Focus on collaboration of high schools and postsecondary institutions
- Senior year viewed as a Shared Transition Zone
- Chain of Momentum Points provides greater momentum toward college

1. Elisabeth Barnett, Community College Research Center Jobs for the Future, February 2016



# College Goal FAFSA

- **High Schools and Community sites** host computer lab based FAFSA completion workshops for students and their families
- ACPE partners with AASFAA and community organizations, providing an online registration site to connect higher education professionals and volunteers with participating sites
- ACPE provides resource materials and training webinars for site coordinators and volunteers
- High schools help seniors prepare for the application process and build excitement

# College Goal FAF\$A 2017-18 Events

**69** High Schools → **97** workshops

**14** Community Sites → **20** workshops

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# Outcomes

## College Application Campaign

## College Goal FAFSA

| Year    | Total High Schools | Total Seniors | No. & % of FIRST Time Applicants | Total Apps Filed   | No. of FAFSA Sites, Workshops | No. of FAFSA's Submitted | No. of Students, Parents Assisted |
|---------|--------------------|---------------|----------------------------------|--------------------|-------------------------------|--------------------------|-----------------------------------|
| 2013-14 | 8                  | 3,065         | 444 (14%)                        | 1,474              | 28 (28)                       | 336                      | 1,234                             |
| 2014-15 | 45                 | 12,825        | 2,690 (21%)                      | 6,920              | 27 (27)                       | 326                      | 982                               |
| 2015-16 | 46                 | 14,333        | 3,025 (21%)                      | 8,233              | 48 (83)                       | 659                      | 2,743                             |
| 2016-17 | 54                 | 16,271        | 2,567 (23%) <sup>2</sup>         | 7,027 <sup>2</sup> | 57 (87)                       | 1,252                    | 2,355                             |
| 2017-18 | 64                 | 19,090        | TBD                              | TBD                | 82 (116)                      | TBD                      | TBD                               |

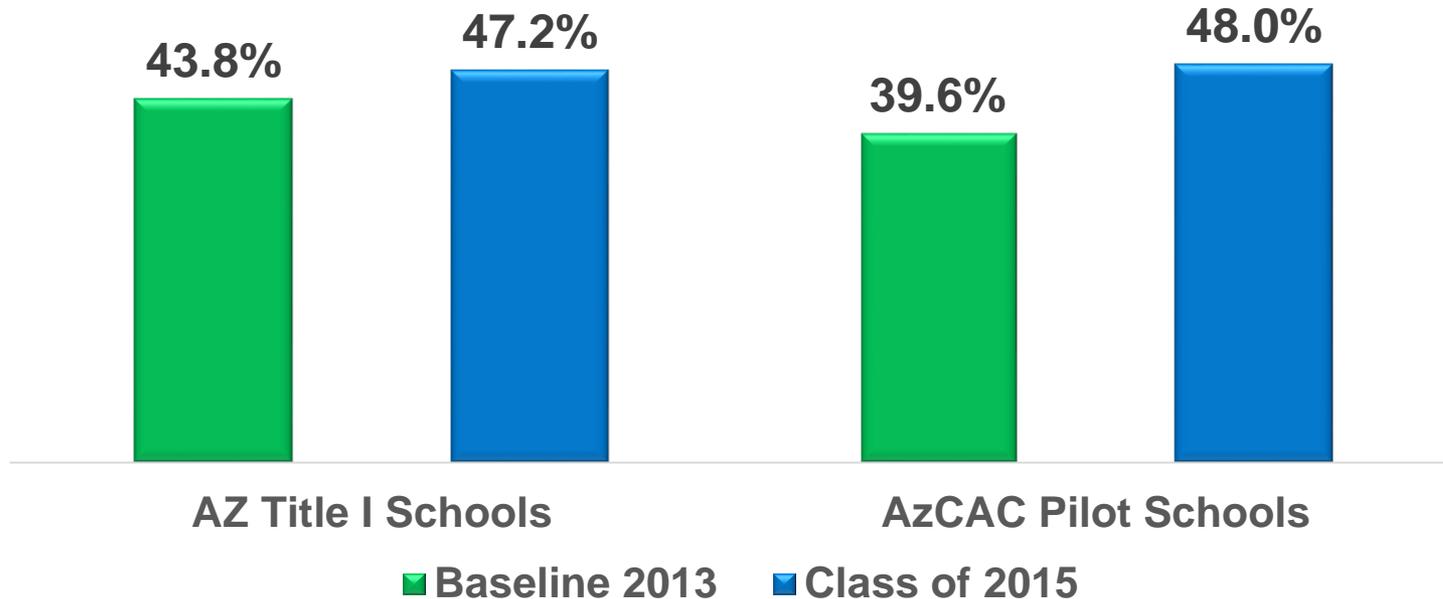
2. Analysis omits 17 schools with a Response Rate of 34% or lower

# Matriculation Difference

## Class of 2013 Compared to 2015

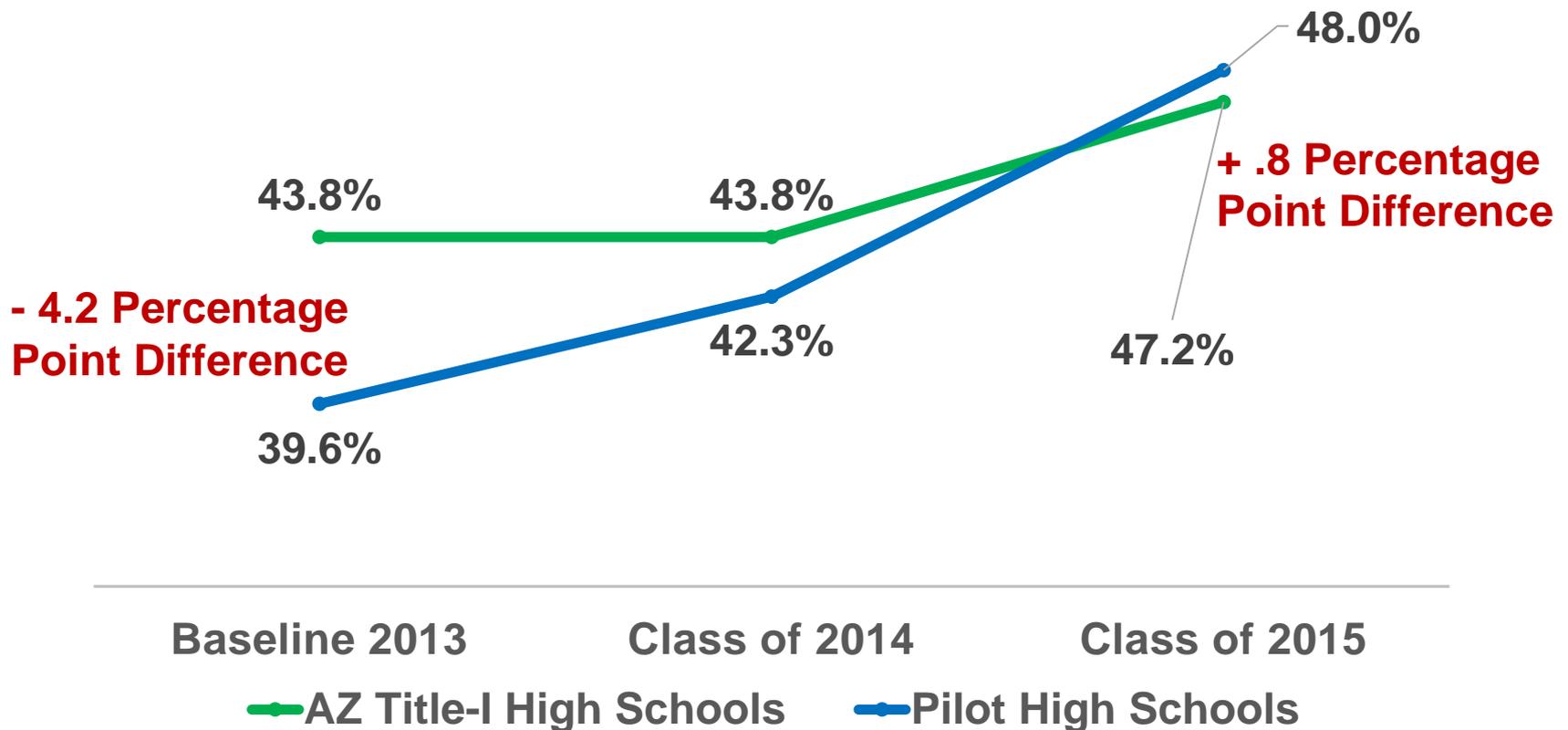
**3.4 Percentage  
Point Difference**

**8.4 Percentage  
Point Difference**



# Matriculation Gap

Class of 2013 Through 2015

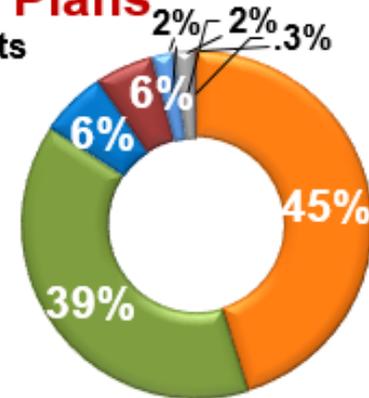


# C<sup>2</sup>GA Students' Future Plans

## Students' Future Plans

7,529 Respondents

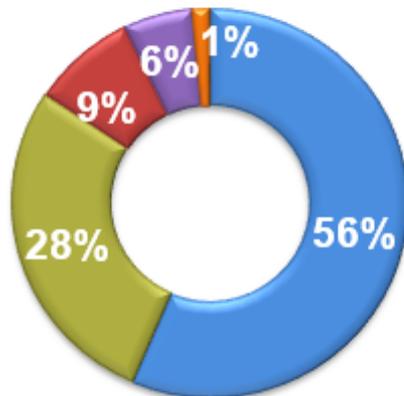
- I will attend College/University
- I will attend a Community College
- I will enlist in the military
- I have not made specific plans yet
- I will attend a Voc/Tech/Cosm/Trade school
- I will find a job (No plans to study at this time)
- I will enter an apprenticeship program



## Types of Institutions Where Students Applied

8,382 Students

\*Students applying across sectors counted once in each sector



- In-State Community Colleges
- In-State Public College/Universities
- In-State Private College/Universities
- Out-of-State College/University
- In-State Vocational/Tech/Cosm/Trade Schools

# 34 Postsecondary Institutional Partners

**Blue** – Northern Region    **Green** – Central Region    **Red** – Southern Region

|   |  |   |   |
|---|--|---|---|
| <b>Arizona State University</b>           | <b>Gateway Community College</b>         | <b>Pima Community College</b>             | <b>DeVry University</b>                     |
| <b>Northern Arizona University</b>        | <b>Estrella Community College</b>        | <b>Scottsdale Community College</b>       | <b>CollegeAmerica</b>                       |
| <b>University of Arizona</b>              | <b>Glendale Community College</b>        | <b>South Mountain Community College</b>   | <b>Embry-Riddle Aeronautical University</b> |
| <b>Arizona Western</b>                    | <b>Mesa Community College</b>            | <b>Yavapai College</b>                    | <b>Grand Canyon University</b>              |
| <b>Central Arizona College</b>            | <b>Mohave Community College</b>          | <b>Arizona Christian University</b>       | <b>Northcentral University</b>              |
| <b>Chandler-Gilbert Community College</b> | <b>Northland Pioneer College</b>         | <b>Brookline College</b>                  | <b>Ottawa University</b>                    |
| <b>Cochise College</b>                    | <b>Paradise Valley Community College</b> | <b>Chamberlain College of Nursing</b>     | <b>Prescott College</b>                     |
| <b>Coconino Community College</b>         | <b>Phoenix College</b>                   | <b>University of Advancing Technology</b> | <b>The Refrigeration School</b>             |
| <b>Eastern Arizona College</b>            | <b>Cortiva Institute</b>                 |   |   |

# FAFSA Finish Line

- Resolving application issues increases successful and timely FAFSA completion rates
- Individual student FAFSA completion statuses are used to target specific students who need assistance
- District staff, high school counselors, and designated entities now have information they never had before

U.S. Department of Education initiative to allow data-sharing with high schools

# FAFSA Finish Line Outcomes<sup>3</sup>

In 2015-2016 **39** high schools completed  
**5,801** FAFSA's

In 2016-2017 the same **39** FAFSA Finish  
Line high schools completed  
**6,901** FAFSA's

3. Data is from June 30, 2016 and June 30, 2017. 2017-2018 completion numbers reflect an additional 3 months due to the new FAFSA start date of October 1<sup>st</sup>.

# FAFSA Finish Line 2017-18 Participation

**113** High Schools

**19** Districts

**6** Designated Entities

# College & Career Goal Arizona

## Sponsors and Donors



Questions?



Daniel Helm  
Associate Director, State Student  
Financial Assistance

Deena Lager  
Director, Arizona Student Financial Aid  
Director, Arizona Family College  
Savings (529) Program

Michelle Sarumova  
Director, Program and Agency  
Operations



# Thank you!

Arizona Commission for  
Postsecondary Education

602.258.2435

[acpe@azhighered.gov](mailto:acpe@azhighered.gov)

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